



Redefining
Preloved
Jewelry

An Opportunity for
Women entrepreneurs

3S SUCHITRA
SOCIAL
SELLER

We call them as
Suchitra Brand Partners

Our Inspiring Journey

In 2023, a dynamic husband and wife duo, Suchitra Pathi & Vijay Pathi, hailing from Bengaluru, India, embarked on a mission. They envisioned offering hallmark gold jewelry to the elegant women of India without the prohibitively expensive making charges, ranging from 15% to 30% at jewelry showrooms.

Embracing Pre Loved Jewelry

Suchitra Jewelers introduces the concept of Pre Loved Jewelry, which involves giving new life to previously owned pieces. Women often exchange their jewelry to indulge in new designs, while others sell their jewelry to raise funds. Even pledged jewelry from banks finds new homes as Pre Loved Jewelry.



We believe that gold remains as pure and valuable as ever, and "Old is Gold."

Our commitment is to offer Pre Loved Jewelry that is truly as good as new!



Opportunity for Confident & Independent Women Entrepreneurs

We are excited to invite Women Entrepreneurs to join us as Social Sellers at Suchitra Jewelers. We call them

Suchitra Brand Partners

The best part ?

It requires zero investment and no field work; all you need are your social media skills on WhatsApp, Instagram, and Facebook!

KICKSTART YOUR BUSINESS NOW

It requires zero investment and no field work; all you need are your social media skills on WhatsApp, Instagram, and Facebook!

[Start your business](#)

How it Works ?



Reach anyone from the comfort of your home



Work from anywhere, anytime



Earn more with minimal effort

Benefits of being a Suchitra Brand Partner



Direct product delivery to customers

As a Suchitra Social Seller, you will receive images and details of our gold jewelry, which you can share with your network.

Post these images on your WhatsApp groups, Status, Facebook, and Instagram to generate leads and inquiries.

Once a lead turns into a paying customer, you earn handsome commissions.

It's that simple!

FAQs

Embrace the Opportunity

How does a typical day as a Suchitra Brand Partners look like?

Your day as a Suchitra entrepreneur is entirely in your hands. This opportunity is flexible and can be tailored to your preferences and current routine. Whether you have a full-time job, family commitments, or personal time, Suchitra business can seamlessly integrate into your life. For ambitious individuals, it can even become a full-time career!

How do you make money as a Suchitra Brand Partners?

The leads you generate and they becoming paying customers determine your earnings. Some of our Social Sellers make Rs 50,000 to Rs 1, 00,000 per month with zero investment.

Progress through the ranks and become a Consultant, a Social Seller, or a Manager, each with its rewards.

What are the requirements to become a Suchitra Brand Partners?

Any woman above the age of 18, residing in Bengaluru, with good communication skills, a large circle of friends, relatives, and colleagues, and a significant following on Instagram, Facebook, and WhatsApp, can become a Suchitra Social Seller.

Is there any fee to join Suchitra?

Yes, to get started, there is a one-time registration fee of Rs 500, along with monthly software charges of Rs 700.



Why Women Love Purchasing from Suchitra ?

Women will adore purchasing gold jewelry from Suchitra Jewelers for several compelling reasons:

- We offer hallmark jewelry at 10% less than showroom prices.
- Suchitra is a Direct-to-Consumer (D2C) brand, exclusively available through our 3S - Suchitra Social Seller Network.
- Our jewelry comes with excellent designs and a lifetime buyback & exchange facility.
- Each piece is accompanied by an Invoice & Certificate of authenticity, ensuring trust and confidence in our products.

How We Offer Affordable Jewelry?

Suchitra Jewellers sells gold jewelry at 10% less than showroom prices by operating as a D2C brand. We source, refurbish, and sell directly to our customers, significantly reducing overhead expenses.

Unlike traditional showrooms with high rents, large staff salaries, and massive marketing budgets, we focus on low margins, low costs, and high turnover. We pass on the savings to our customers, making our jewelry affordable and desirable.

Here's how the purchase process works at Suchitra Jewelers:

1. Leads generated by 3S Social Sellers reach Suchitra Jewelers.
2. Our dedicated sales team converts leads into delighted customers.
3. Customers visit our store, explore the jewelry, and make their decision.
4. Once they finalize their choice, we provide them with an Invoice and a certificate of authenticity.
5. Payments can be made via RTGS, Gpay, Phone Pe, or Cash.
6. Customers who love their jewelry take it home, while others are free to reconsider their decision.





SuchitraTM

India's First Preloved
Jewelry Company!



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